**Personal Plan**

**What do you envision for your life?** *(set a timeframe if it helps focus the answer)*

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**What is driving you to consider starting your own business?**

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**How do you envision starting this business will change your life?**

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**What are your core values?**

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| **What are your goals?**   |  |  | | --- | --- | | **Short Term** | **Long Term** | |  |  | |  |  | |  |  | |  |  | |  |  | | | |
| **What do you need?** | **Why do you need it?** | **How will you accomplish it?** |
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| **What do you want?** | **Why do you want it?** | | **How will you accomplish it?** |
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| **What are your challenges?** | | **How will you overcome each challenge?** | | |
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| **What do you really like doing…** | | **What do you really dislike doing…** | | |
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| **What are you really good at…. (strengths)** | **What are you not good at… (weaknesses)** |
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**How will your efforts impact others?**

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| **Positive Impact** | **Negative Impact** |
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**What do you fear? How does this help or hinder your efforts?**

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**What causes you stress?**

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**What are the best ways to relax, regroup and be personally sustained?**

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**How will you support your lifestyle for the next 3-5 years?**

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| **How do you plan to retire?**   |  | | --- | |  | |  | |  | |

*Whether you think you can or you think you can’t, YOU’RE RIGHT!  
Henry Ford*

**Eight Forms of Wealth (Capital)**

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| --- | --- | --- |
| **What Do You** | **Have Now? *Current State*** | **Need To Get? *Future State*** |
| **Personal**  *(Time, health, freedom, peace, spirituality, autonomy, joy, relaxation)* |  |  |
| **Financial**  *(cash, stocks, bonds, loans, retirement fund, trust)* |  |  |
| **Material**  *(Land, buildings, equipment, vehicles, stuff, technology)* |  |  |
| **Living**  *(Plants, fish, water, bacteria, soil, animals, environment)* |  |  |
| **Intellectual**  *(Knowledge, instinct, skills, critical thinking)* |  |  |
| **Experiential**  *(Planning, building, fixing, doing, solving problems)* |  |  |
| **Social**  *(communication, personality, creativity, style, connection)* |  |  |
| **Cultural**  *(community connection, the greater good, interdependence)* |  |  |

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|  | **Operating “Capital”** | **Measuring Success** |
| **Personal**  *(Time, health, freedom, peace, spirituality, autonomy, joy, relaxation)* |  |  |
| **Financial**  *(cash, stocks, bonds, loans, retirement fund, trust)* |  |  |
| **Material**  *(Land, buildings, equipment, vehicles, stuff, technology)* |  |  |
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| **Intellectual**  *(Knowledge, instinct, skills, critical thinking)* |  |  |
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| **Social**  *(communication, personality, creativity, style, connections)* |  |  |
| **Cultural**  *(community connection, the greater good, interdependence)* |  |  |
| *Adapted from: 8 Forms of Capital – Published in Permaculture Magazine #68* *©Copyright 2011 Ethan Roland & Gregory Landua* | | |